

*Survey Summary Analysis of
Activities of all Levels of Trade Groups and Social Groups in Taiwan-Fuchien Area*

Period of Survey : March to April, 1999

The " Survey of activities of all levels of Trade groups and social groups in Taiwan-Fuchien Area" was sponsored by Ministry of Interior in April of 2000. This survey was to collect basic information such as member size, number of employees, floor area of assembly hall and office, ownership of assembly hall and office, revenue and expenditure, it was also to collect information such as hosting of cultural activities, publications, and measures the government should reinforce, to serve as a reference when government is institutionalizing social structure policies and consulting all levels of trade groups and social groups in pushing public services, charity and cultural activities. It also provided for the planning of governmental cultural development policies and public cultural investment. Civil non-profit groups' overall final accounting of revenue and expenditure, calculation of non-profit department' s total output value can benefit from use it as reference also.

This survey was based on all levels of trade groups (industrial groups commercial groups and professional groups) and social groups that were located in Taiwan-Fuchien Area (including Fuchien province, Kinmen county and Lien-Chiang county, Taiwan province, Taipei Municipality and Kaohsiung Municipality) that had been legally registered for status claimed by central, provincial and county government chief institutions. However, this did not include political parties, labor parties (unions) and farmers and fishermen' s associations. Sampling method used municipalities and counties as subpopulation, categorized into levels and groups, using stratified random sampling method, There were 19,518 trade groups and social groups in Taiwan-Fuchien Area in 1999, 4,001 groups were selected as samples, the percentage of selection was 20.5%. Survey method of main inquiry was "postal letter inquiry" , subsidized by "telephone and on location interview" . The return rate for this sampling was 91.9%. Important survey result are summarized below:

1. Number of Trade groups and social groups

There were 19,518 trade groups and social groups of all levels in Taiwan-Fuchien Area in 1999. Amount the groups, there were 4,190 trade groups taking up 21.5% and there were 15,238 social groups taking up 78.5%.

Within trade groups, there were 2,315 industrial groups and commercial groups and 1,875 professional groups. Within social groups, there were mostly 4,740 social services and philanthropic groups taking up 24.3%, next 2,111 academic and cultural groups taking up 10.8%, only 50 groups that dealt with issues concerning the two sides of (Taiwan) Strait, taking up 0.3%.

2. Memberships and number of workers and staff members

Average number of individual members of trade groups and social groups of all levels was 289 persons, average number of group member was 9 groups, 19 companies, 2 factories and mining. Average number of workers and staff members included 14 council members, 4 supervisors, 1 specialist, 1 part-time worker, 5 volunteers.

3. Ownership and Floor area of assembly hall and office

Average of used floor area of assembly hall and office for trade groups and social groups was 129 square meters, mostly 65.4% of the ownerships were by lease, next 17.0% were rentals, 14.5% were owners, mixture of more than two of above mentioned ownerships were only 3.1%.

4. Revenue and expenditure

Average revenue of trade groups and social groups was NT\$2.22 millions. Mostly amount of the revenue taking up 22.5% or NT\$0.5 million came from member fee, next taking up 20.0% or NT\$0.44 million came from civil and member donation, taking up 4.3% or NT\$0.1 million came from interests of funds. Average expenditures of trade groups and social groups was NT\$2.12 millions. Mostly amount of the expenditures taking up 29.5% or NT\$0.63 million were used on business affairs, next taking up 19% or NT\$0.40 million were used on personnel affairs, lastly taking up 0.5% or NT\$0.01 million were used on paying interests.

5. General situations of cultural activities

87.9% of trade groups and social groups of all levels hosted cultural activities. Amount the activities, most groups hosted activities of learning nature via speech on special topics, taking up 39.5%, some hosted activities of leisure nature via events such as social nights, taking up 42.4%, activities of exhibition nature such as art exhibitions takes up 4.9%, art and cultural activities were mostly via exhibition and presentation of folk exhibitions, taking up 6.0%, activities of athletic nature were mostly carried out as mountain climbing, hiking, taking up 20.7%. 12.1% never hosted any activities. Reasons for not hosting any activities was measured by the score of importance, mostly were the lack of funding (79.0), next been lack of enthusiasm (26.2), lastly the lack of leader who would take responsibilities (11.8)

6. General situation of publication

37.7% of trade groups and social groups had at once published publications. Amount them, 75.5% published one publication. 31.2% published yearly publications. 57.9% published publications of variety nature. Main reason for groups of all levels not publish any publication was lack of funding (70.8%).

7. Sources and usages of funding for cultural activities

Total expenditure for cultural activities of trade groups and social groups was NT\$14.5 billions, taking up 35% of total expenditure of that year (NT\$41.3 billions) Average cultural activities expenditure per group was NT\$ 0.74 million. Main source of funding was from listed budgets (the score of importance 47.2); equipments and material costs were the main expenditures (the score of importance 43.6).

8. Installations and usages of leisure facilities

95% of trade groups and social groups of all levels in Taiwan-Fuchien Area did not install any leisure facilities in 1999. Usage of leisure facilities were mostly by installation and rental of leisure activity centers, taking up 39.9%, next 15.7% were using gymnastic and amusement facilities, 13.5% were using artistry (popularize) training classes.

9. Cooperation with government sponsored charities and cultural activities

53.3% of trade groups and social groups of all levels were cooperative toward government sponsored charities and cultural activities. 23.2% had cooperated once with the government. 27.1% cooperated by supporting in staffing and funding.

10. Measures that should be strengthen in execution by government

Most trade groups and social groups of all levels hoped that the government would strengthen the execution of aware measures (the score of importance 53.1), secondly, strengthen the support for occupational activities (the score of importance 39.6), and lastly, assist in the completion of group organization (the score of importance 21.7).